

What file format should I use?

EPS – Scaleable vector format. Will print accurately but does not display well in Microsoft software (Word, PowerPoint, etc.). **Preferred for print.**

PNG – Low-res file format with a transparent background. Ideal for screen usages such as websites, PowerPoint presentations, etc. **NOT for print use.**

JPG – A low-res file format with a white background. Ideal for screen usage where the background is white. **NOT for print use.**

If you have questions about the appropriate uses of any of the materials provided here or need assistance using the files provided, please contact Marketing and University Relations at 423.236.2840.



RetentionServices_greenv.eps
RetentionServices_greenv.png
RetentionServices_greenv.jpg



RetentionServices_greenh.eps
RetentionServices_greenh.png
RetentionServices_greenh.jpg



RetentionServices_blackv.eps
RetentionServices_blackv.png
RetentionServices_blackv.jpg



RetentionServices_blackh.eps
RetentionServices_blackh.png
RetentionServices_blackh.jpg



RetentionServices_whitev.eps
RetentionServices_whitev.png



RetentionServices_whiteh.eps
RetentionServices_whiteh.png